



PRESTWICH

LOCAL AREA PARTNERSHIP

COMMUNITY PLAN

2008 – 2011

A GREEN PRESTWICH

PRIORITY	EVIDENCE	Baseline	AGREED ACTION	LEAD AGENCY	OUTCOME / TARGET DATES	TARGET DATES
TEAM BURY AMBITION: The Place to Live in Greater Manchester						
1. Improve Parks and Leisure facilities for Prestwich	DCWG Local Consultation Urbed Workshop	Parks and Countryside Plan	<p>Philips Park:</p> <ul style="list-style-type: none"> - Actively support restoration work - Communicate availability of enhanced facilities to public through Council and Councillor publications - Enhance signage - Actively engage with Council to improve Prestwich-side access to Park <p>Newlands</p> <ul style="list-style-type: none"> - Actively support and publicise the development of the Newlands (LIVIA) site on Drinkwater Park, Prestwich Sewage Works and Waterdale <p>St Mary's Conservation Area</p> <ul style="list-style-type: none"> - Actively support and publicise Conservation Area Working Group - Support restoration work at St Mary's Churchyard <p>Other Parks and Leisure Facilities</p> <ul style="list-style-type: none"> - Work with local residents and URBED to ensure that appropriate leisure improvements are included in draft masterplan - Actively support improvement works at Barnfield Park - Actively Garden and memorial Gardens to Simister Wetland 	<p>Bury MBC Environmental and Development Services (EDS)</p> <p>Forestry Commission, Bury Council Environment and Development Services</p> <p>Bury Council / EDS St Mary's Churchyard Group</p> <p>Bury Council / EDS</p> <p>Bury Council / EDS</p>	<ul style="list-style-type: none"> - Improved signage in Prestwich alerting people to Philips Park - Commitment from relevant agency to improve Prestwich Access to Philips Park Improved relationship and open dialogue between LAP and Forestry Commission regarding (Newlands) LIVIA, including report presented to LAP on future plans - Improvements to leisure, parks, and access included in Prestwich development masterplan - Thriving and active St Mary's Conservation Area Group presenting annual report to LAP - Prestwich Regeneration Strategy Agreed by the Council - Improvement works at Barnfield Park complete - External funded wetlands project approved - BCTV Approval 	<p>Summer 2009</p> <p>Spring 2008</p> <p>Autumn 2009</p> <p>Sumer 2010</p> <p>Summer 2008</p>

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TEAM BURY AMBITION: Healthiest Borough in the North West						
3. Reduce Air Pollution in Prestwich	Local Consultation Urbed Round Table	NIA	<p>Active Traffic Management</p> <ul style="list-style-type: none"> - Begin conversation with Bury MBC regarding the possibility of installing Active Traffic Management on the M60 past Prestwich. <p>Air Pollution Information</p> <ul style="list-style-type: none"> - Report air pollution information and performance trends to LAP meetings - Air pollution targets for Prestwich to be set by LAP, and monitored. <p>Prestwich Re-development and air quality</p> <ul style="list-style-type: none"> - Ensure that URBED include an air quality assessment in their recommendations for the future development of Prestwich, and pay due heed to air quality in their recommendations 	DCWG, Bury MBC Environmental Services	<ul style="list-style-type: none"> - Report to LAP on possibilities of Active Traffic Management, commissioned by LAP and produced by Bury MBC. - LAP meetings to receive up to date air quality figures, and to receive feedback on performance trends from responsible officer. - Air pollution targets agreed, monitored, and action taken to improve to meet targets - URBED final report to contain air pollution impact assessment (date TBC). 	<p>Autumn 2008</p> <p>Spring 2009</p> <p>Summer 2009</p> <p>Autumn 2008</p>

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TEAM BURY AMBITION: Each Township Thriving						
4. Improve the Quality of the Prestwich Environment by Reducing Litter and Graffiti	TCRWG Local Town Centre Business Group	ATT	<p>Litter Reduction</p> <ul style="list-style-type: none"> - Actively publicise the "Love Prestwich" campaign, including media engagement. - Report back on success or otherwise of the campaign - Consider annual event or campaign targeting litter - Establish performance baseline for amount of litter in Prestwich. Set targets at LAP for improvement ensure targets are regularly monitored - Actively enforce existing litter rules, including engagement with the media to publicise offenders <p>Graffiti Tackling graffiti in Prestwich including detection, removal and enforcement</p>	<p>DCWG, Bury MBC Environmental Services</p> <p>Bury Council, Highways</p>	<ul style="list-style-type: none"> - Successful "Love Prestwich" campaign, with measurable benefits as well as intangible "community pride" - Baseline performance information established for litter/graffiti in Prestwich, with LAP-agreed targets for improvement, and regular reporting. - Enforcement campaigns held and publicised as appropriate and subject to resources - Continue to seek more resources for, or develop other delivery methods for Street enforcement and Street Cleaning - Council to agree Graffiti Cleaning Policy - Establish performance baseline for amount of graffiti in Prestwich. Set targets at LAP for improvement - Consider investment in graffiti removal machines, including potential sponsors from the business community - Actively enforce graffiti rules, including liaison with police / media to deal with offenders. 	<p>Summer 2008</p> <p>October 2008</p> <p>Summer 2008</p> <p>October 2008</p> <p>Summer 2008</p> <p>Summer 2008</p> <p>Summer 2008</p>

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TEAM BURY AMBITION: Each Township Thriving						
5. Create a clear vision for the re-development of Prestwich Town Centre	Community Conference	Urbed Consultation Strategy Baseline Findings	<ul style="list-style-type: none"> - URBED to produce strategy for the future of Prestwich Village which is agreed after appropriate consultation with LAP and residents. Strategy to address all points raised in consultation, with adequate explanation for those unable to be addressed, and suggestions on alternative solutions. - LAP to work with URBED to agree implementation plan for development strategy. - Continuing dialogue with all stakeholders including LAP members, the business community, the Council and developers to ensure that the Town Centre thrives as much as possible before redevelopment. 	TCWG, Bury MBC Planning, URBED	<ul style="list-style-type: none"> - An agreed strategy produced as a blueprint for future developments in Prestwich (Date TBC) - Implementation Plan produced for strategy (Three months after plan, Date TBC) - Prestwich Village Centre to continue to develop in a positive way in the interim, with solutions found to problems as they arise (ongoing) 	Autumn 2008
6. Support for the retention and growth of local Prestwich Village Town Centre businesses	Local TC Business Group TCRG	Local Business Group Survey Police	<ul style="list-style-type: none"> - Launch Love Prestwich Anti Litter - Campaign to improve the local environment - Improve Security of town centre businesses - Annual small business conference - Improve communication to small town centre businesses (particularly around regeneration plans) - Explore opportunities for improved web page promotion 	TCR	<ul style="list-style-type: none"> - 10 business sign community pledge - 2 schools sign up to street care pledge - 50 residents Streetcare up to Streetcare pledge - Launch retail radio scheme - 3 annual priorities agreed - Production of newsletter twice per year - Improved marketing for town centre businesses 	Summer 2008 Autumn 2008 Autumn 2008 Autumn 2008 Summer 2008 Winter 2008

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TEAM BURY AMBITION: Each Township Thriving						
7. Create Better Facilities for the most deprived areas of Prestwich	DCWG Local Consulation	NIA LAP Feedback	Continuing Dialogue with Residents <ul style="list-style-type: none"> - LAP members to continue to support TRAs and other community groups, and to report concerns and needs of the community to the LAP in a formal way to get a formal response Funding for New Facilities <ul style="list-style-type: none"> - LAP Manager to inform DCWG of local funding opportunities, as identified - Work with B3SDA to train groups to write effective applications Specific Projects <ul style="list-style-type: none"> - Polefield – continue working towards new play facilities for under 5s, 8-12 year olds, and teenagers, with reports on success or reasons for failure presented to LAP. - Rainsough – continue working with Salford Council, TRA and/or interested residents to find a solution to the vacant units problem on Chapel Road - Kings Road – <i>Investigate the potential of flower garden</i> integrated with Sure Start centre - Skate Park Group- to identify a suitable site to develop and attract funding - Youth Facilities to be improved across the Prestwich, with specific targets and actions produced by the Youth Manager and reported on / monitored 	DCWG, Bury MBC	<ul style="list-style-type: none"> - TRACC representative on LAP to present report at each meeting on TRA developments and the needs of these groups - Take-up of funding opportunities to increase to an agreed target, with specific reports given to LAP when turning down grants which would otherwise go unspent - Reports on progress of specific projects to each LAP meeting, with eventual outcome being construction of appropriate facilities. Where no progress is made, reasons why and alternatives where possible - Improve recreation facilities - Following summer consultations report to findings to LAP - Report on youth provision produced, with action plan approved and monitored 	2008
	Local Consulation Urbed Workshop Youth Forum	DCWG NIA NIA Play plan Youth report				Spring 2010 Spring 2010 Spring 2009

A THRIVING PRESTWICH

PRIORITY	EVIDENCE	Baseline	AGREED ACTION	LEAD AGENCY	OUTCOME / TARGET DATES	TARGET DATES
TEAM BURY AMBITION: The Healthiest Borough in the Northwest						
8. Make Prestwich Healthier	DCWG Community Conference PCT	Joint Strategic Needs Assessment NIA Bury Communities for Health Action Plan 2007-09	<p>Practical Projects to Improve Health in Prestwich</p> <ul style="list-style-type: none"> - Establish Annual immunisation promotion on Kings Road Area - Establish Annual Health Awareness Week Road show - Launch Community Health Trainers programme with an agreed target number of residents - Launch Health Kick Self Care programme targeting 30 male residents aged 16-25 and 50+ - Develop Falls Prevention Awareness programme for elderly residents <p>Improving the Health Infrastructure in Prestwich</p> <ul style="list-style-type: none"> - Establish a programme of health activities in the Creative Living Centre with specific access and improvement targets. - Undertake Health Impact Assessment for proposed Lift Centre - Undertake Survey of Need for health services in Polefield, report back to LAP and take action accordingly - Appoint health champion/s for Prestwich 	PCT	<ul style="list-style-type: none"> - Annual Immunisation Programme established for Kings Road, with results reported back to LAP - Annual Health Awareness Week Road show held, and reported on at LAP - 20 16-25 males complete MOT programme 10 age 50+ males complete MOT programme Prestwich for all age groups - Launch Prestwich Falls Awareness Programmel - Agreed number of health activities in the Creative Living Centre with specific access and improvement targets - Health Impact Assessment for Lift Centre undertaken, and action plan reported back to LAP for monitoring Survey of Health Need undertaken, and action plan reported back to LAP for monitoring - Survey undertaken and reported to LAP - Appointment of health champions for Prestwich for all age groups 	<p>Summer 2009</p> <p>Summer 2009</p> <p>Summer 2009</p> <p>Autumn 2008</p> <p>Winter 2008</p> <p>Summer 2009</p> <p>Summer 2009</p> <p>Summer 2009</p>

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TEAM BURY AMBITION: A Place where people feel Safe and Secure						
9b .Make Prestwich Safer, and Reduce Crime and the Fear of Crime	Local Consulation, GMP	NIA ATT LAP, GMP	Neighbourhood Policing Information Gathering and reporting - ATT report to be given at each LAP – The report will show ATT priorities to reduct ASB and criminal damage, targets and action plans	Prestwich ATT, Police	- ATT reports at each showing action to reduce ASB and criminal damage	Oct 2008
			Working with the Community - Collate evidence of reported crimes around ginnels - Identify any priority ginells - Relevant Anti-Social Team to advise tenants/residents how to record activity etc	Prestwich Police	- Identify 1 priority pilot gating scheme working alongside community to put forward as allegygating project	Summer 2009
			- Map existing Home watch schemes and identify gaps	Police	- Produce Prestwich Homewatch Directory - Launch Police/Councillor joint surgery	Autumn 2008
			- Prestwich Police to continue to actively engage with community, including publicised and stalls at community events.	Prestwich LAP	- Produce On your Doorstep this month with Councillors	Autumn 2008

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TEAM BURY AMBITION: Each Township Thriving						
10. Create A Prestwich for People of All Ages	Community Conference Local Consulation Youth Group	NIA DCWG Local Consulation Opportunities for All Strategy Strategic Community needs Assessment 2008	Older People <ul style="list-style-type: none"> - Establish formal reporting links between Older People's representatives and LAP (perhaps via DCWG), with the aim of producing specific targets for improved community facilities for this group of people. - To introduce information flow between AoO team and LAP 	Age of Opportunity Team	<ul style="list-style-type: none"> - Older People's representative to LAP appointed and reporting to meetings - Specific targets identified, with action plans and regular reporting on progress for older people (Spring 2009
			Children and Young People <ul style="list-style-type: none"> - Regular reporting on the success of the Children's Centres directly to the LAP, including annual reports and regular communication of issues. - Pro-active support for the establishment of satellite services to deprived communities in Prestwich. 	Childrens Services	<ul style="list-style-type: none"> - Regular reports to LAP on Children's Centres Establishment and operation of outreach facilities as agreed in Rainsough and Carr Clough, with reports to LAP on issues 	Autumn 2009

